



DECALOGUE OF LIGHTS, CAMERA, ACTION FOR THE PLANET

MIHI
MAKE IT HAPPEN INFINITY



A DECALOGUE FOR DIGITAL STORYTELLING AND FILMMAKING

An open-access resource for youth workers
to inspire, create and amplify stories that matter.



1



START WITH A PURPOSE.

Every story begins with a why.
Clarify your message and the change you want to inspire.

2



USE YOUR VOICE.

Use your personal experiences, perspective
and creativity to make your storytelling authentic.

3



BE CURIOUS AND OPEN.

Listen deeply. Research. Embrace different viewpoints.
Closed minds close stories.

4



PLAN AND SHAPE YOUR STORY.

Know your audience. Structure your story.
Honour the sources and people involved.

5



FILM WITH HEART AND RESPECT.

Respect people, places and cultures.
Ask consent. Protect dignity.

6



SHOW, DON'T JUST TELL.

Use visuals, sounds and real-life moments
to let your story come alive.

7



EDIT FOR IMPACT.

Cut the noise. Keep what matters.
Rhythm, pacing and silence can speak volumes.

8



COLLABORATE AND CO-CREATE.

Great stories are rarely made alone.
Share roles, ideas and credit.

9



SHARE WISELY, AMPLIFY RESPONSIBLY.

Use the right channels to reach your audience.
Be mindful of context, accessibility and impact.

10



KEEP LEARNING, KEEP ACTING.

Reflection fuels growth. Stories inspire action.
Keep telling stories. Keep caring for our planet.

STORIES
CAN CHANGE
MINDS.
LET'S TELL
THEM WELL. ♥



THIS RESOURCE IS
OPEN FOR EVERYONE.

- 🌐 SHARE IT.
- 🕒 USE IT.
- 🌱 MAKE IT YOURS.



Open-access.
Free to use.
No copyright restrictions.
Just respect the stories
and the people behind them.



CAPTURE

+



CARE

+



CREATE

=



CHANGE

Made with care
for people and planet.
Let's create a better
story together! ♥